

ORGANIC AGRICULTURE IN TURKEY



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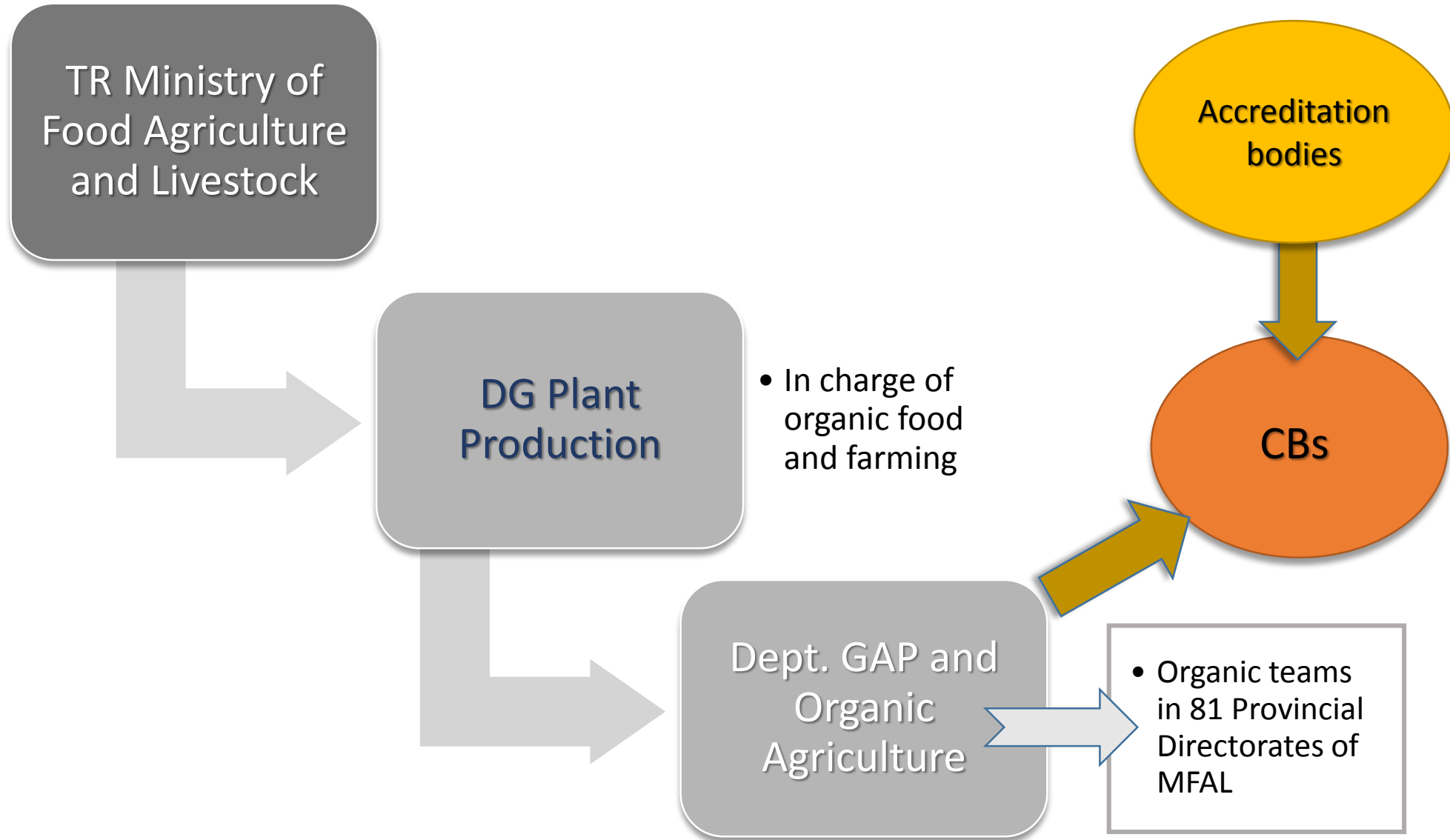
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Historical background

- Started in 1984-85 season with the demand coming from European companies due to enlarging European markets e.g. Germany,
- EU legislation EC 2092/91 triggered the first regulation on organic plant production issued in 1994,
- Legal framework is strengthened with the Law passed in 2004 and further amendments to the regulation,
- The current legislation is very similar to the EU,
- Turkey has applied in 2005 to be included in the third country list of the EU and the evaluation is nearly towards the end,

Competent authority



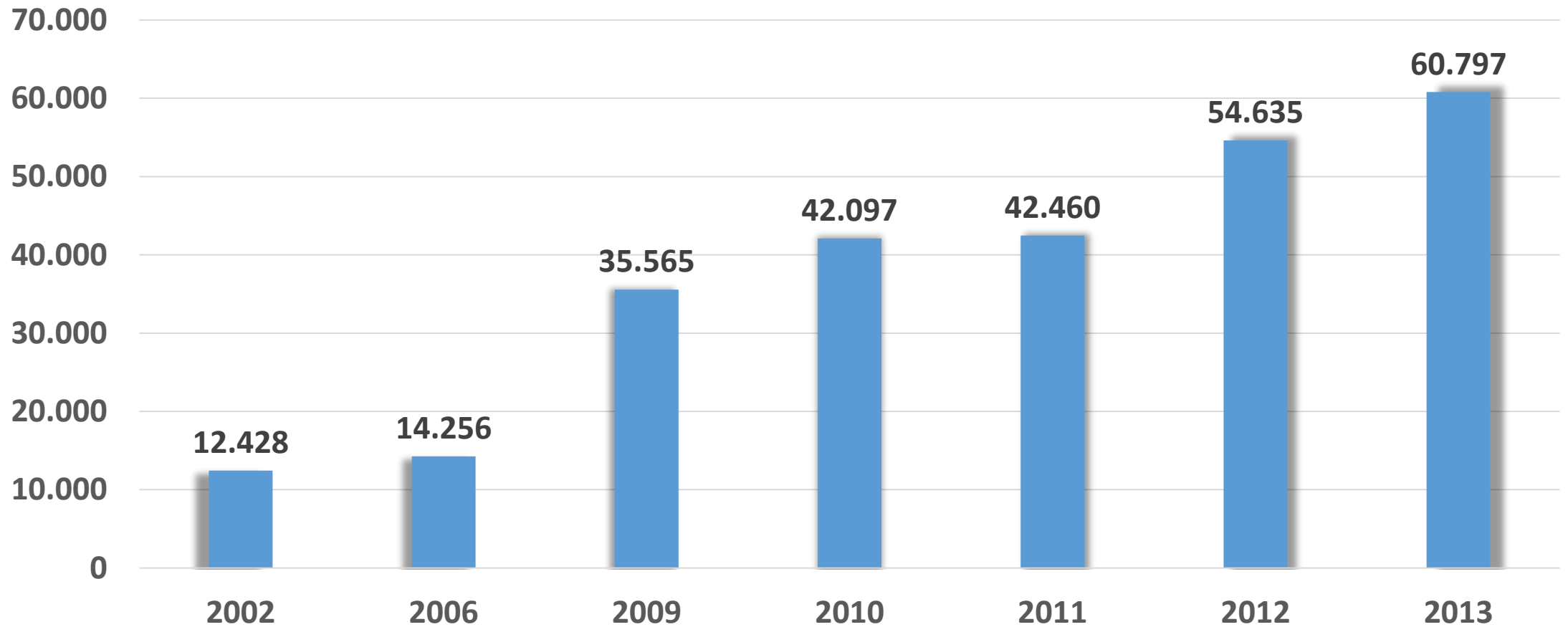
History

Period	Products	Market(s)
1985-1990	Dried fruit	Europe
1990-2000	Dry and dried fruit, pulses, ...)	Europe, USA
2000-2005	Dry produce, processed	Europe, USA, other export markets, domestic market emerging
2005-2010	Diversification of products	Export market still the major, development of domestic market
> 2010	Diversification of processing	New export markets, enlarging domestic market

Authorized CBs

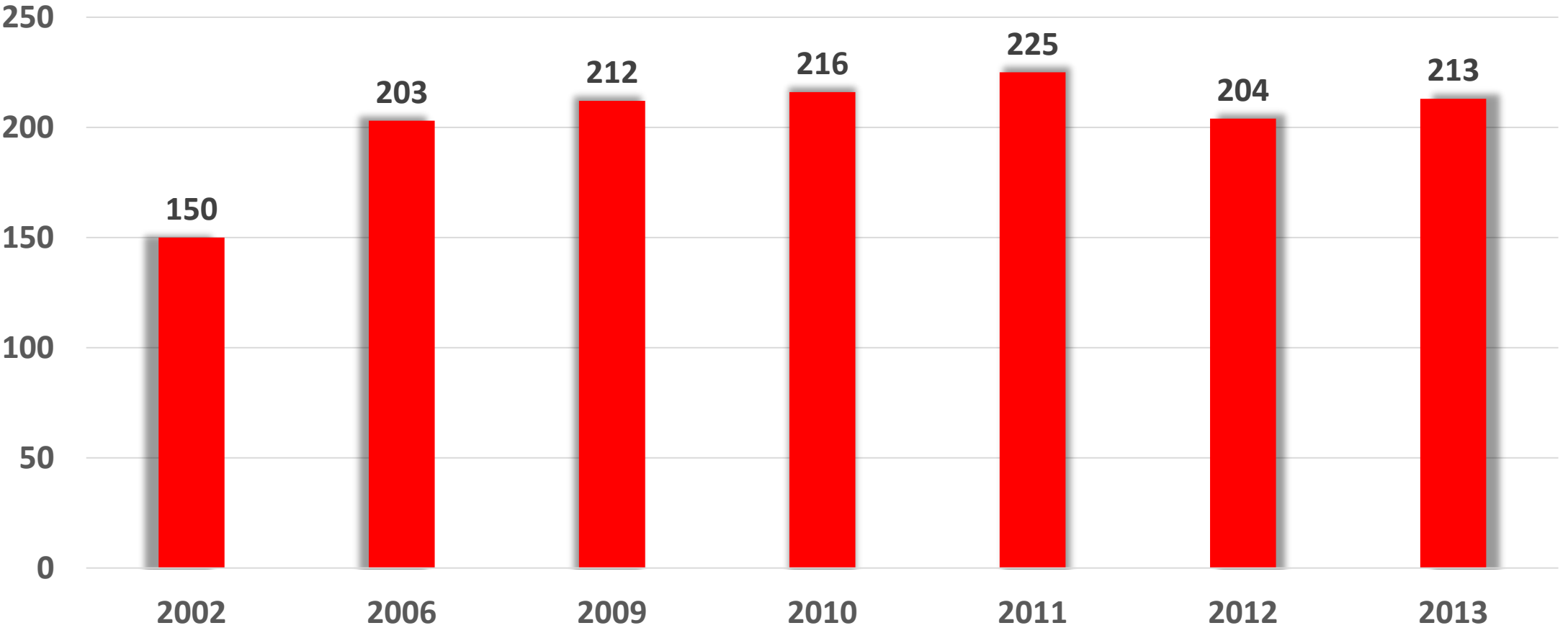
1	ETKO Ekolojik Tarım Kontrol Org. Ltd. Şti.	15	IMC Ltd. Şti.
2	ECOCERT Denetim ve Belgelendirme Ltd. Şti.	16	ANKA GLOBAL Kontrol ve Sertifikasyon A.Ş.
3	TURKGAP Tarım Uygulamaları Kontrol ve Sertifikasyon Hizmetleri Ticaret Ltd. Şti.	17	BİO İNSPECTA Kontrol Ve Sertifikasyon Limited Şirketi
4	NİSSERT Uluslararası Sertifikasyon ve Denetim Hizmetleri Ltd. Şti.	18	ECAS Belgelendirme Denetim Ltd. Şti.
5	EKOTAR Ekolojik Tarım Ürünleri Üretim, Kontrol, Sertifika, Sanayi ve Ticaret Ltd. Şti.	19	ORTAR Kontrol ve Sertifikasyon Hizmetleri Ltd.
6	CU Sertifikasyon Ltd. Şti.	20	KAYOS Uluslararası Sertifikasyon ve Denetim Hizmetleri Ltd. Şti.
7	ORSER Organik Ürünler Kontrol ve Sertifikasyon Ltd. Şti.	21	Biobel Sertifikasyon Denetim Gözetim ve Eğitim Hiz. Ltd. Şti.
8	ANADOLU Ekolojik Ürünler Kontrol ve Sertifikasyon Ltd. Şti.	22	Mehmet BIYIK-TUSCERT Organik Ürünler Kontrol ve Sertifikasyon Hizmetleri
9	KALİTEST Belgelendirme ve Eğitim Hizmetleri Ltd. Şti.	23	BAŞAK Ekolojik Ürünler Kontrol ve Sertifikasyon Hiz.
10	EGETAR Kontrol ve Sertifikasyon Hizmetleri Ltd. Şti.	24	CTR Uluslararası Belgelendirme ve Denetim Ltd. Şti.
11	BCS ÖKO-GARANTIE Organik Tarım Sertifikalandırma Hizmetleri Ltd. Şti.	25	ICCS Kontrol ve Sertifikasyon A.Ş.
12	IMO Control ve Sertifikasyon Ltd. Şti.	26	Likya Organik Uluslararası Organik Ürünler Kontrol ve Sertifikasyon Hizmetleri Ltd. Şti.
13	ICEA İNSTİTUTO PER LA CERTIFICAZIONE ETICA E AMBIENTALE Türkiye İzmir Şubesi	27	EKOİNSPEKT Uluslararası Belgelendirme Denetim Gözetim Teknik Kontrol ve Eğitim Hiz. Ltd. Şti.
14	CERES CERTIFICATION OF ENVIROMENTAL STANDARTS GmbH Türkiye İzmir Şubesi	28	TMENA Uluslararası Denetim Gözetim Sertifikasyon Hizmetleri LTD. ŞTİ.

Number of farms in organic plant production



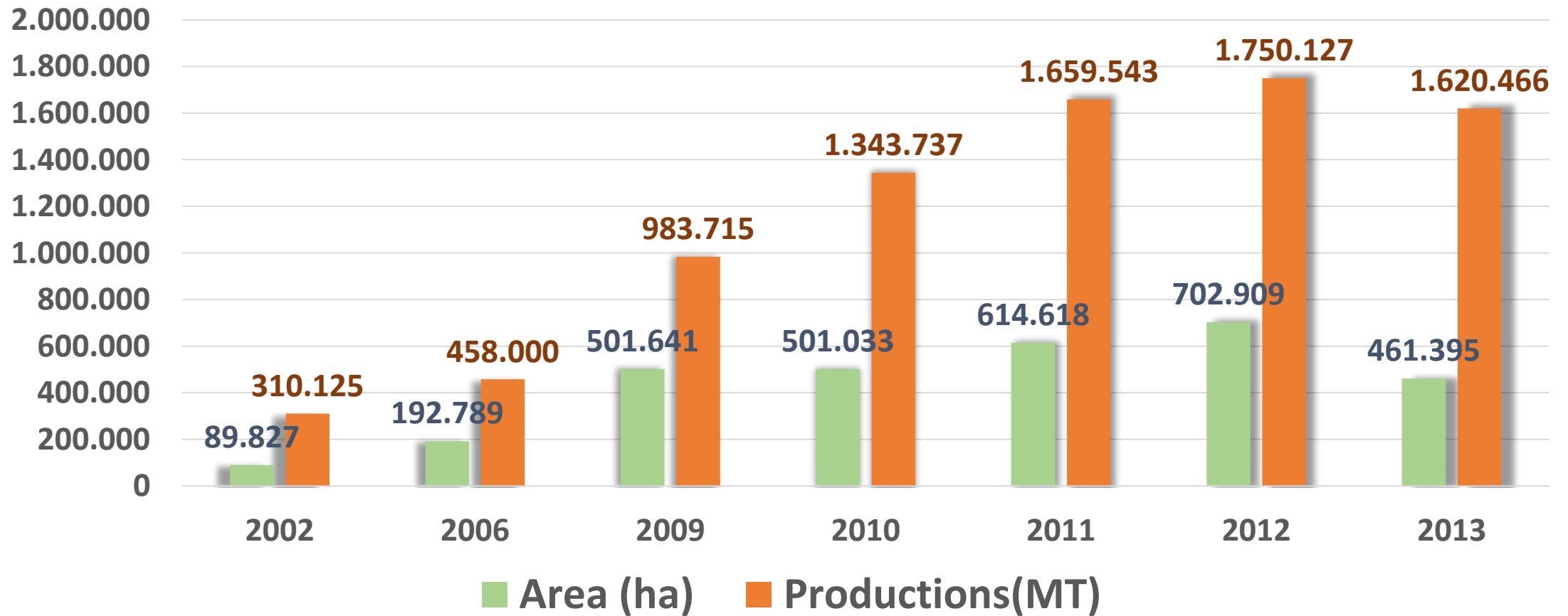
Change as fold 4.89 since 2002

Number of organic plant products



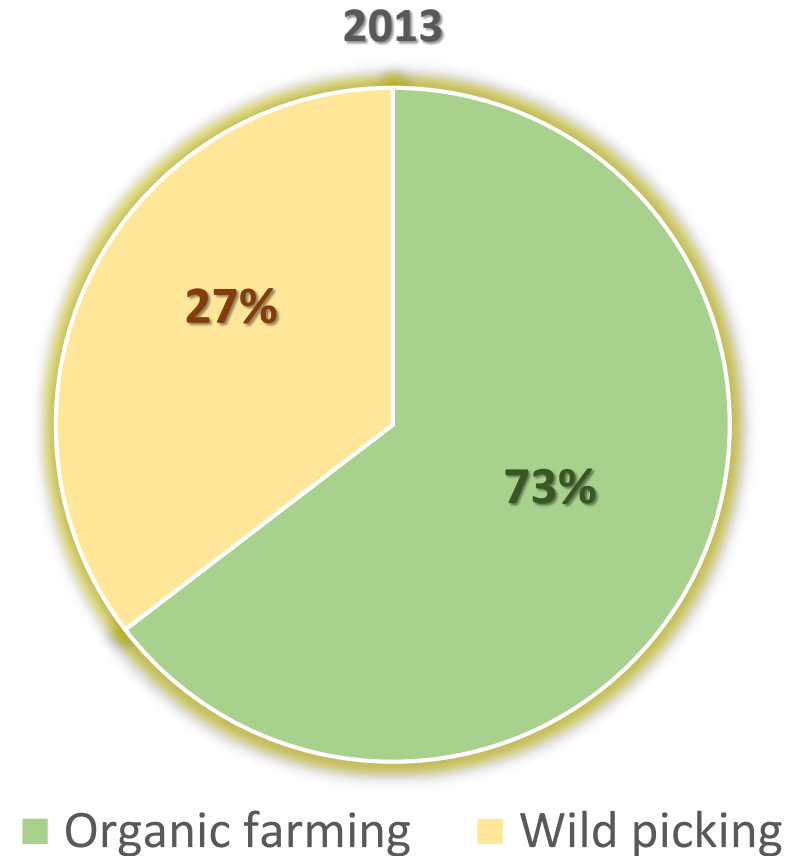
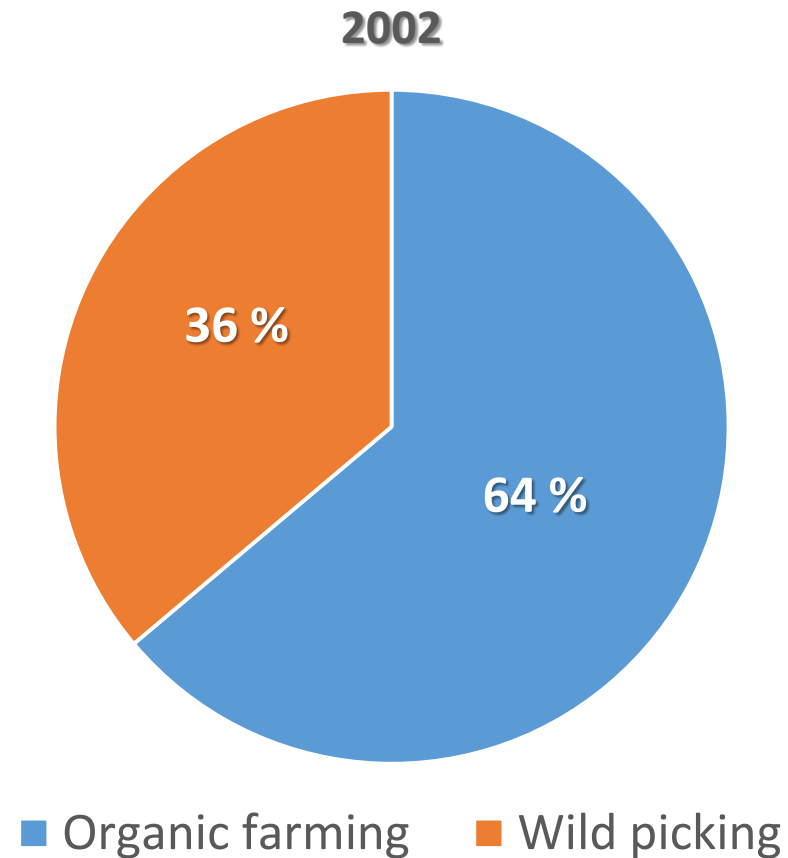
Change as fold 1.42 since 2002

Organic plant production



Change as fold 8.56 for area and 5.22 for production since 2002

Distribution of organic farming and wild picking area



Organic fruit production (2013)

	Number of farms	Area (ha)	Production (MT)
Olives	3 348	17 738	39 661
Apple	1 567	1 824	37 291
Apricot	682	2 857	32 598
Grape (including dried grapes)	1 274	3 851	24 355
Fig (including dried fig)	2 064	5 753	22 477
Hazelnut	2 007	5 901	9 865
Pistachio nut	69	1 260	1 653
Walnut	438	605	1 182
Almond	136	572	649
Pine nut	149	1 551	627
TOTAL	11 734	41 905	165 358
<i>Share in total organic (%)</i>	<i>19.30</i>	<i>9.08</i>	<i>10.20</i>

Vegetable production (2013)

Crop	Number of farms	Area (ha)	Production (MT)
Tomatoes	223	262	9 003
Carrot	30	119	6 804
Pepper	164	187	3 141
Potatoes	96	54	968
Beans (including dry beans)	231	211	671
Spinach	43	36	665
Soybean	5	151	665
Eggplant	92	52	378
Cabbage	55	44	208
Squash	63	23	192
TOTAL	1 002	1 139	22 695
<i>Share in total organic (%)</i>	1.65	0.25	1.40

Organic field crop (2013)

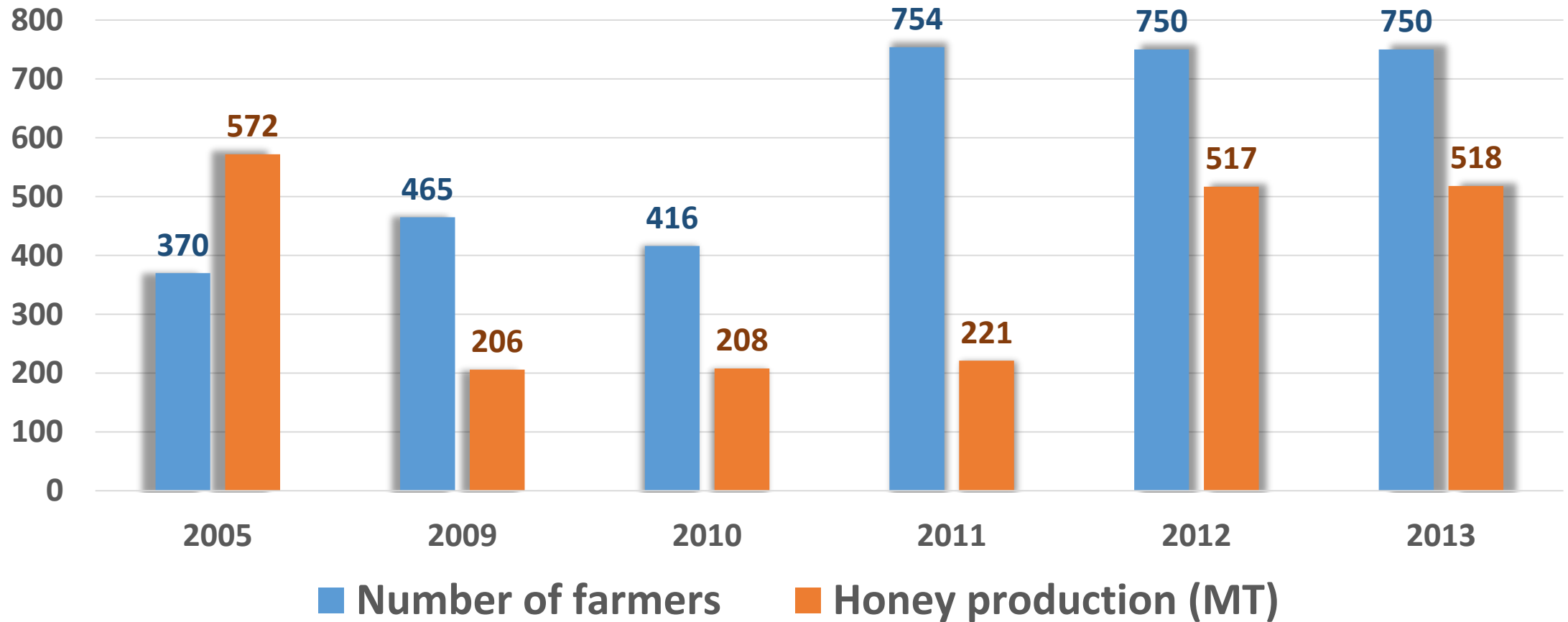
Crop	Number of farms	Area (ha)	Production (MT)
Clover	6 775	42 456	196 031
Wheat	9 150	80 643	169 287
Trefoil	3 898	21 788	81 944
Vetch	2 111	13 030	47 175
Grass	1 941	8 351	30 657
Corn	338	3 089	28 818
Barley	3 266	13 676	27 626
Cotton	220	4 435	20 602
Lentil	410	3 204	5 867
Chickpea	495	3 008	4 640
Sunflower	113	915	1 487
TOTAL	28 717	229 312	813 446
<i>Share in total organic (%)</i>	<i>47.23</i>	<i>49.70</i>	<i>50.20</i>

Organic animal production between 2004 and 2013

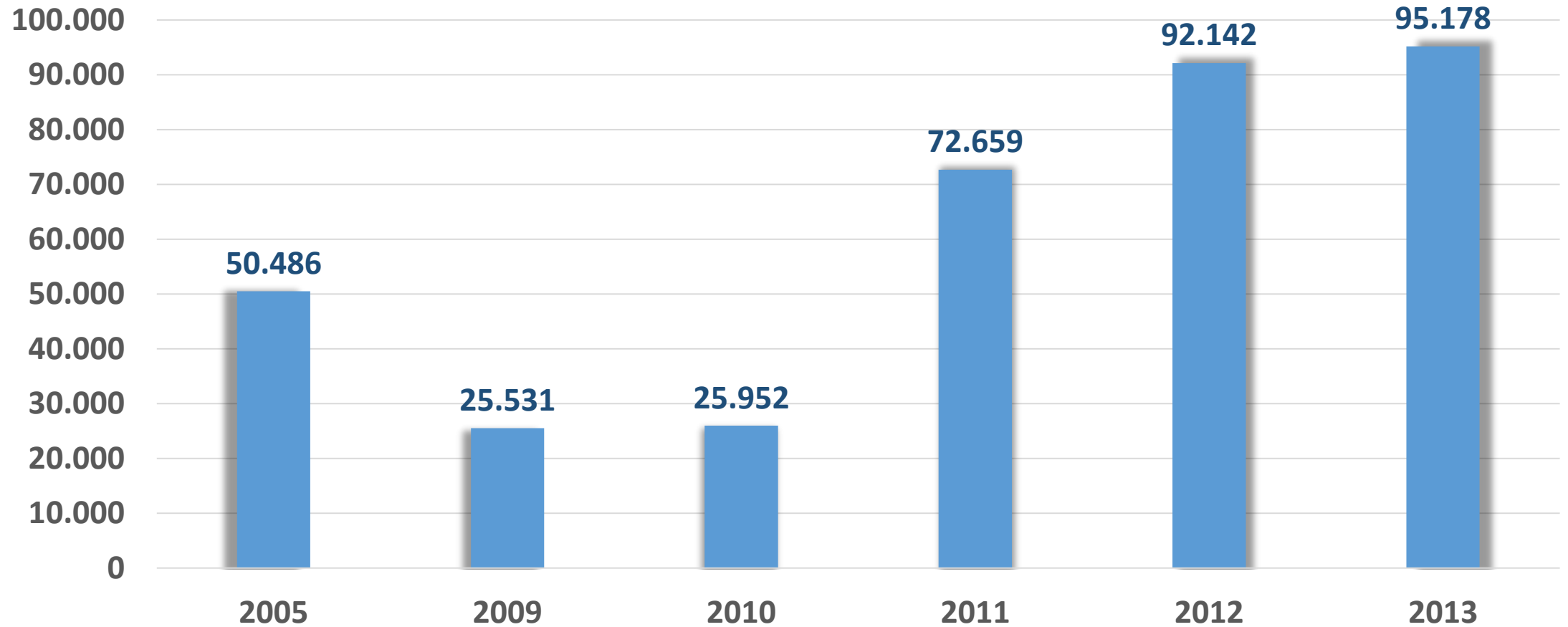
Total organic production of animal origin (including those in transition)				
Years	Number of animal farms	Number of cattle	Number of sheep and goats	Number of chicken
2004	6	1 953	10 060	890
2013	3 270	100 217	174 737	893 864
Change (x fold)	545	51.31	17.37	1004.34

Meat: 4 970 MT, Milk: 54 780 MT, Eggs: 48 040 778 (2013)

Organic bee keeping



Organic Bee Keeping (Number of beehives)



Subsidies per unit organic certified area or animal (2013)

Production	Products	Subsidy
Organic Plant Production	Fruit & Vegetable	259 €/ha
	Field crops, Forage	37 €/ha
Organic Animal Production	Species	
	Cattle, Buffalo	55 €/head
	Calf	18 €/head
	Sheep, Goat	4 €/head
	Bee hive	2 €/bee hive

Milestones

- Umbrella organization on organic agriculture: 'Ekolojik Tarım Organizasyonu Derneği' (ETO) Association of Organic Agriculture (<http://www.eto.org.tr/>) established in 1992
- National Symposia on Organic Agriculture is held at intervals starting from 1999 to discuss scientific results,
- 18th World Organic Congress organized in Istanbul-Turkey 13-15 October 2014.

Marketing of Organic Products

Domestic market

- Weekly organic markets (fresh fruit and vegetables, food, cosmetics, textile etc.) organized mainly in metropolitan cities,
- Organic animal production is increasing for the domestic market,
- Organic shelves exist in retail chains,
- Specialized shops (very few),

Export market

- Plant products except honey,
- Mainly achieved as contracted farming,
- Europe is still the major market,
- Product diversification especially of processed products,
- Among non-food organic products, importance of organic textiles increasing



**Total:
25 Open Market**

Bostanlı-İZMİR Open Market



Local market in Turkey

Over 50 specialized shops and retail chains



EKOOrganik



Online shopping



EKO Organik
Doğadan gelen sağlık...

7. Yıl
2 bin çeşit
30 bin müşteri
10 binlerce sipariş
Türkiye Organik Lideri
%100 Müşteri Memnuniyeti

2 bini aşkın ürün çeşidi ile
Türkiye'nin Lider Organik Mağazası

(0212) 854 27 57

ANASAYFA | HAKKIMIZDA | ORGANİK NEDİR? | YARDIM | YENİ ÜRÜNLER | ÇOK SATANLAR | KAMPANYALAR | İLETİŞİM

Organik Gıda >

Organik Peynir

	City Farm Organik Dil Peyniri 350gr 15.90 TL (KDV Dahil)		City Farm Organik Kaşar Peyniri (Yarım Yağlı) 400gr 15.90 TL (KDV Dahil)
	City Farm Organik Kaşar Peyniri 400gr		Elita-Ada Organik Beyaz Peynir (Keçi & Koyun & İnek) 400gr

Bebek
Mama-Ek Gıda
Kozmetik
Bebek Giyim
Hamile / Anne
Oyuncak

Gıda
Taze Meyve-Sebze
• Sebze • Meyve

HİPP
Kinder-Tee
4.99 TL

Ekolojik Market
ORGANİK
BİBER SALÇASI



City Farm

Siz seçin,
biz seçtiğiniz
gün ve saatte
evinize gönderelim!

%100 Organik

İster Mağazalarımızdan
İster Telefonla
İster cityfarm.com.tr'den

DETAYLAR

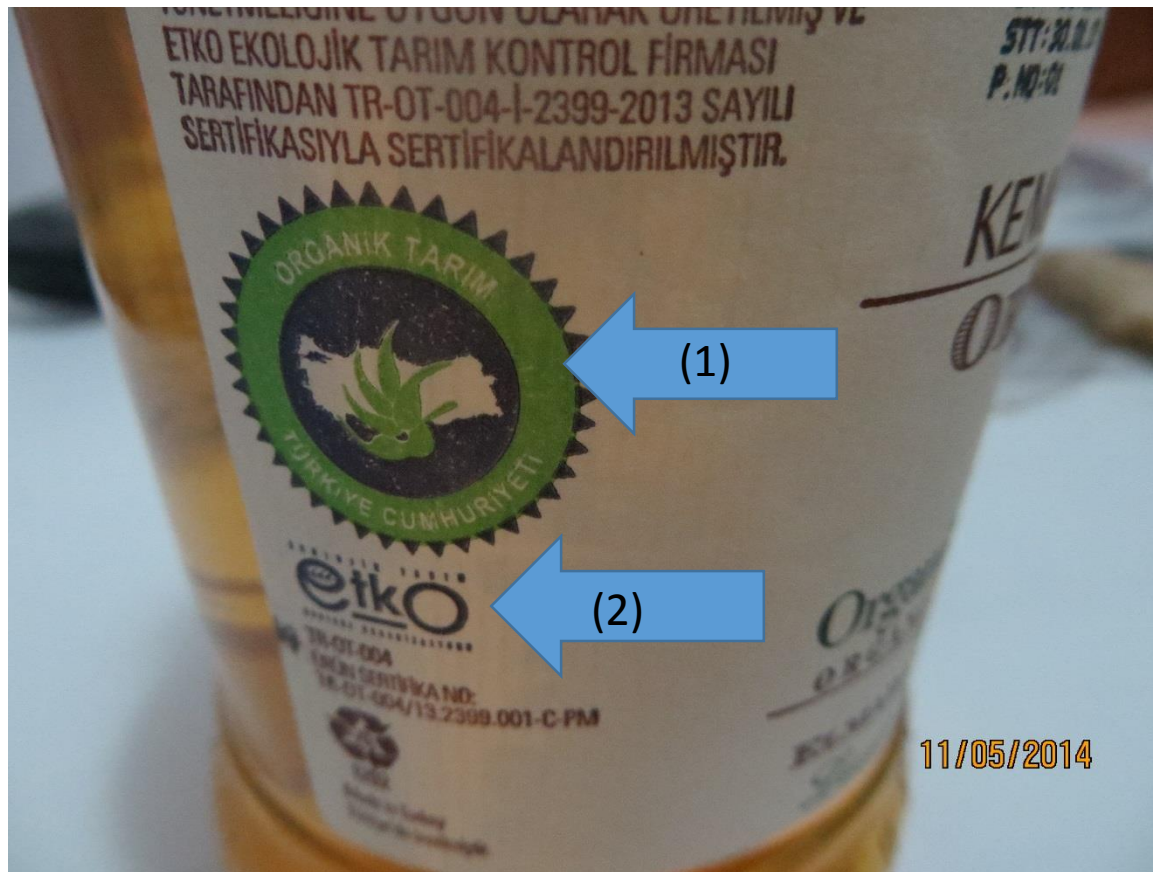
Turkish organic market distribution

- **Export market;** Production designed by contracted farming according to the demand coming from abroad (> 75 %, 100 % in some products),
- **Domestic market** (as value, TL);
 - Retail chains (13 %)
 - Wet (open) markets in major cities (6 %)
 - Farm to farm sales of feed and fodder to animal farms (5%)
 - Specialized shops (0.3)%
 - Internet sales (0.1 %)
 - Direct sales (0.1%)

(These estimates do not include non-food organic products as textiles, pharmaceuticals, cosmetics or furniture.)

Certified organic products are labelled,

Logo (1),
Certifying CB (2).



ORGANIC APPLE VINEGAR

A well established control structure exists
However consumers lack trust,
Need to build a transparent and more
informative system for consumer trust.

Conclusion

- Organic agriculture continue to develop every year.
- 19th biggest area in the World,
- Insufficient domestic consumption,
- Awareness of targeted consumer
- Expectation of increase in domestic consumption through promotion,
- Developing relation with other sectors (agro-ecotourism, green hotels, catering services, non-food goods...)



Thank you for your attention !

