



## International Seminar on organic farming

**Thursday, 27th February 2014**

At the International Agricultural Show  
Paris, Porte de Versailles,  
Room Lyra – hall 7.2

# *Organic Agriculture in Europe and worldwide*

with the participation of Stéphane Le Foll, the French Minister of  
Agriculture, Food and Forestry



*Award ceremony of  
"Trophées de l'Excellence Bio" at 4.30 p.m.*



CAMPAGNE FINANCÉE  
AVEC LE CONCOURS  
DE L'UNION EUROPÉENNE  
ET DE LA FRANCE



## *Organic agriculture in Europe and worldwide*

During the last decade, the global organic agricultural land has been multiplied by 2.4, reaching 37.2 million hectares in 2011. In the meantime, the global organic food market has been multiplied by 3.7, reaching 65.4 billion US \$ in 2011 (50.5 billion €).

About a quarter of the global organic agricultural land is located in the European Union, that is also the second largest market in the world after the United States of America.

Nevertheless, the situation varies considerably from area to area and depends on each country's expectations for development.

India ranks first worldwide in terms of number of organic farms and organic cotton production. Ecuador is the fourth largest producer of organic bananas.

Agence BIO organizes its 9<sup>th</sup> international seminar with different purposes

- Provide an update on the key developments in the European Union and worldwide, in terms of public policies, consumption and production of organic products,
- Highlight the development factors, the possible constraints and prospects in each countries.

The seminar is intended for all people working for the development of organic farming, especially local authorities, professional bodies, processing and distribution companies, research institutes, consumers' organizations and journalists.

This seminar is organized within the framework of an information program cofinanced by the European Commission.

**The seminar will be translated into Spanish and English.**

## *Award Ceremony of "Trophées de l'Excellence Bio": Innovation at the heart of organic agriculture's development*

Agence BIO organizes with the Crédit Agricole the 3<sup>rd</sup> edition of "Les Trophées de l'Excellence Bio".

This contest aims at distinguishing the innovative and exemplary actions taken by producers, processors and distributors of the organic sector, whether these actions are technical, commercial, social or environmental. It is open to all professional actors and certified organic or in-conversion companies.

A prize of € 5,000 will be awarded to the most innovative project in each of two categories: organic producers and organic processors and distributors. The eight nominees have been invited to the award ceremony.

## Program

- 9.15 Registration**
- 9.30 Opening session**  
by **Etienne Gangneron, Chairman of Agence BIO**  
and **Elisabeth Mercier, Director of Agence BIO**
- 10.00 Speech by Stéphane Le Foll, the French Minister of Agriculture, Food and Forestry**
- 10.30 Development of organic farming in the European Union: overview and prospects**  
With the participation of:
- **Robert Langberg Lind, Head of section, Danish Ministry of Food, Agriculture and Fisheries, Division for Food Quality, Technology and Marketing practices,**
  - **José Luis García Melgarejo, General Director of the Association Valor Ecológico (Spain),**
  - **Dimitris Koveos, Dean of the Faculty of Agriculture, Forestry and Natural Environment, Aristotle University of Thessaloniki (Greece),**
  - **Avraham Marian Cioceanu, President of the Association Bio-Romania,**
  - **Avram Fitiu, General Secretary of the National Federation of Ecological Farming (Romania).**
- 13.15 Organic lunch**
- 14.45 Developments of organic farming worldwide: overview and prospects**  
with the participation of:
- **Noemi Emerita Capa Verdesoto, Ecuadorian organic farmer, producer of bananas and member of the Cerro-Azul's Cooperative,**
  - **Vinod Beniwal, Indian organic farmer, producer of soybeans, cereals, cotton and vegetables.**
- 16.15 Conclusions**
- 16.30 Award Ceremony of "Trophées de l'Excellence Bio"**
- 17.30-18.00 Seminar closing**

**Delegations from other countries will be present.**

## *Presentation of the speakers*

**Etienne Gangneron:** Chairman of Agence BIO, the French Agency for Development and Promotion of Organic Farming

**Elisabeth Mercier:** Director of Agence BIO

**Stéphane Le Foll:** French Minister of Agriculture, Food and Forest

**Robert Langberg Lind:** Head of section, Danish Ministry of Food, Agriculture and Fisheries, Division for Food Quality, Technology and Marketing practices.

Denmark is the country in the European Union where the consumption of organic products per capita is the highest. The Danish government has set a target to include 60 % of organic ingredients in public catering by 2020. In addition to this ambitious goal, there are the Green Cities' one (75% of organic ingredients in school meals). Robert Langberg Lind will present the brand "Det Økologiske Spisemærke", managed by the state, founded in 2009 to distinguish organic institutions according to the percentage of organic raw material they use: gold (90-100% organic), silver (60-90% organic) and bronze (30-60% organic).

**José Luis García Melgarejo:** General Director of the Association Valor Ecológico (Andalusia, Spain).

Valor Ecológico, one of the pioneer organizations in Spain, contributes to the development of organic production and consumption.

Spain stands in the first place in the European Union for the organically grown and certified areas (approximately 1.6 million hectares in 2012). Nearly half of Spanish organically grown areas are located in Andalusia (nearly 2/3 of citrus areas and 60% of vegetables')

**Avraham Marian Cioceanu:** Chairman of Bio-Romania, professional association whose objective is to develop educational activities, information and awareness of Romanian consumers to the benefits of organic farming.

Romanian organically grown and certified areas were multiplied by 16.5 between 2000 and 2012. In 2012, Romania ranked 11<sup>th</sup> in the European Union for its organically grown area.

**Avram Fitiu:** Secretary General of the National Federation of Ecological Farming (Romania).

The role of this interprofessional association is also to promote and develop organic farming in Romania.

**Dimitris Koveos:** Dean of the Faculty of Agriculture, Forestry and Natural Environment, Aristotle University of Thessaloniki (Greece). This university promotes organic agriculture, not only through education but also by the creation of 600 organic gardens.

The Greek organically grown and certified areas have tremendously increased between 2011 and 2012.

**Noemi Emerita Capa Verdesoto:** Ecuadorian organic farmer, producing bananas and member of the Cerro-Azul's Cooperative.

Ecuador is the fourth largest producer of organic bananas. Banana is the main organic crop of this country. Nearly 4% of tropical and subtropical fruits grown in Ecuador are organic.

**Vinod Beniwal:** Indian organic farmer, producing soybeans, cereals, cotton and vegetables. He holds a Ph.D. in organic certification.

India stands in the first place worldwide in terms of number of organic farms (more than half a million). It is the largest producer of organic cotton (¾ of the world production).

**Seminar registration form**

(Salon International de l'Agriculture - Porte de Versailles - Room Lyra - Hall 7.2)

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Company or organisation :.....

Address :.....

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Phone : .....

E-mail :.....

Number of people attending the seminar :

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Names :

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Translations needed:

From French to English

From French to Spanish

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Return to:

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The seminar will take place in the hall 7.2.

International professional visitors can enter the fair for free by gate L with their passport or identity card.

Agence BIO welcomes you on the Agricultural Show:

Hall 4 – Lane B – Stand 18



<b>ÉLEVAGE ET FILIÈRES</b>	
<b>3</b>	Les bovins - Concours Général Agricole des Animaux
<b>7.1</b>	Les Caprins, ovins, porcins & bovins - Concours Général Agricole des Animaux
<b>6</b>	Les équins, asins, poneys & petits chevaux - Concours Général Agricole des Animaux
<b>5.1</b>	Les canins, les félins - Concours Général Agricole des Animaux
<b>4</b>	L'aviculture, la basse-cour
<b>PRODUITS</b>	
<b>7.2</b>	Régions de France et d'outre-mer
<b>7.3</b>	Les produits d'ici et d'ailleurs
<b>2.2 CULTURES - FILIÈRES VÉGÉTALES - JARDIN - BEAUTÉ AU NATUREL</b>	
<b>4 SERVICES ET MÉTIERS - ÉCO-HABITAT</b>	
<b>5.3 CONCOURS GÉNÉRAL AGRICOLE DES PRODUITS</b>	