

Action Plan for the future of organic production in the European union



Overview

- *About the Action Plan*
- *Specific Actions in the Plan*





Action Plan

- *Competitiveness:*
 - Info on CAP instruments
 - Awareness of EU scheme and logo
 - Research and Innovation
- *Consumer awareness*
 - E-certification
 - Dialogue with national authorities and accreditation bodies
 - Taskforce against fraud in the food chain
- *External Dimension*
 - Developing countries
 - Plurilateral agreements
 - Codex
 - EU logo protection



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Organic Research and Innovation: tools that support the Action Plan



**The European Agricultural Fund
for Rural Development: Europe
investing in rural areas**

Horizon 2020

3.8 bn euros under
Societal Challenge 2

Wide menu of tools



WP 2014-2015 already on the ground

EIP and other RD measures





Expo Milan conference

- *Wide event*
- *Grassroot speakers*
- *Several workshops of wide interest with stakeholders direct involvement*
- *Lessons from the past and conclusions to feed into the H2020 future work programmes*



Green Public Procurement

Background

- *Since 2008 – a process for setting GPP criteria*
- *Close involvement of stakeholders*
- *Commission Work Programme and National Action Plans*
- *Two types of criteria*
 - *Core criteria*
 - *Comprehensive criteria*



Green Public Procurement

Food and catering services

- *Work programme 2014/2015*
- *Coordinated by JRC*
- *Meeting with stakeholders foreseen to take place by end of the year*
- *Review to be completed by end of 2016*
- *More info:*
 - http://ec.europa.eu/environment/gpp/gpp_criteria_procedure.htm
 - http://susproc.jrc.ec.europa.eu/Food_Catering/



Codex Alimentarius

- UN entity; internationally agreed voluntary guidelines
- Steps procedure
- Aquaculture:
 - Decided by the Codex Committee on Food labelling
 - Step 3
 - Will be tackled at the 43rd meeting of the Committee – date still to be decided
- Wine:
 - Under discussion



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USEFUL LINKS

Action Plan: http://ec.europa.eu/agriculture/organic/documents/eu-policy/european-action-plan/act_en.pdf

H2020: <http://ec.europa.eu/programmes/horizon2020/>

EIP: <http://ec.europa.eu/eip/agriculture/>

